

Potential Tourist Tax Net Revenue 2004
(\$ million)

Category of Sales	Sales
Prepared Food	\$1,029.756
Drinks	\$217.547
Accommodations	\$356.605
Rental Cars	\$70.857
Rental of Recreational Equipment	\$6.182
Guided Recreation and Sightseeing	\$74.255
Admissions	\$23.009
Recreation Fees	\$65.221
Art	\$17.170
Souvenirs	\$35.505
Total Taxable Sales	\$1,896.108
Vendors	21,000
Tax @ 3.32% (95% compliance)	\$59.803
- Vendor Allowance	-\$2.841
- DOR Administration Cost	-\$1.296
- DOR computer system	-\$0.650
Net Revenue Available for Tax Shift	\$55.017